

# Fast Cash: How much will you earn? \$100? \$200? \$1000? More? The Choice is Yours!

This is it. Your opportunity to make some easy cash AND help your customers. It's a win/win!

**Earn \$100** for every eligible deal you register with 8x8. Earn an **extra \$500** for all **meetings that occur.** Yes - it's true. You decide how much extra cash will be in your pocket this holiday season. **There is no limit to what you can earn.** And, that's on top of any MRR you may earn upon closing the deal.

#### What is an eligible "deal" to register?

It's simple. If you know of an opportunity with an enterprise organization (401+ employees) let us know by submitting the information (registering a deal) in PartnerXchange. For every deal you register, you will receive \$100.

#### How do I get the extra \$500?

Any registered deal that results in a discovery session with 8x8 will receive a **bonus \$500**.

#### How do I register a deal?

It's easy. Login to PartnerXchange and select "Register a Deal". Refer to the <u>PartnerXchange User Guide</u> for step-by-step help.

All deals registered via the PartnerXchange portal are automatically counted towards the contest.

## Start earning easy cash today!

- Review your network for eligible organizations with opportunities for UC or CC solutions.
- Submit their information (aka register the deal) in PartnerXchange.
- Fast Cash is available for deals that are registered between October 15th - December 3rd.
- Every meeting that occurs following the deal registration between 8x8 and the eligible organization will be rewarded an extra \$500.
- A meeting is defined as an 8x8 Account
   Executive completing a discovery session with
   an organization. The session can be remote or in
   person.
- Eligible organizations are those with an active opportunity and at least 401 employees.

# Get started today:

Enter your deals in PartnerXchange and let's get those customer meetings scheduled!

For more information, contact your 8x8 Channel Account Manager.



### Terms & Conditions for 8x8 Fast Cash Contest

- 1. Promoter. The promoter of the "Fast Cash Contest" is 8x8, Inc. ("8x8").
- 2. Eligible Participation. Only authorized employees or authorized representatives of eligible registered partners in the United States and Canada can participate. For channel partners, participation is subject to the partner's policy on accepting rewards.
- 3. Eligibility. Number of appointments set will be measured by new or existing Deal Registrations that convert to a Sales Qualified Lead (SQL) during the contest incentive period only. Conversions to SQL will be completed by an 8x8 BDR upon verification of new appointment set. 8x8 may disqualify any entry (including winning entries) if a participant acts in a way which 8x8 reasonably considers to be inappropriate, unlawful, or offensive.
- 4. Incentive Period. The start date is October 15th, 2021, and the closing date is December 3rd, 2021. Any transactions before or after these shall not qualify.
- 5. Fast Cash and XSell Day Incentives are not to be combined. Eligible opportunities will receive highest available payout.
- 6. Taxes. The participant is responsible for any federal, state, or local taxes that are due. 8x8 may issue tax reporting documents, such as U.S. Form W-2 or Form 1099, Canada T4 or T4A, or other similar international tax reporting document.
- 7. Disputes. 8x8 will decide all disputes. Its decision on the eligibility of participants, the eligibility of any claims, and the interpretation of the program rules shall be final and binding.
- 8. Authority. 8x8 reserves the right to cancel, modify, or amend the rules without notice.
- 9. Acceptance. Participants will be deemed to have accepted these terms and conditions and agreed to be bound by them when entering this incentive program.
- 10.Data Protection. 8x8 (and its designee Brightspot) may be required to store, process, transfer, and transmit personal data to administer the incentive program. Any personal data collected will be captured and processed for the sole purpose of operating the program. All participants agree to have their data captured and processed for this purpose as a condition of program participation. Participants have the right to request a copy of their data, have inaccurate data updated, and have their data removed from incentive program systems upon request.
- 11. The program is subject to applicable federal, state, and local laws and regulations. Void where prohibited.

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