



Don't judge a book by its cover.

BullsEye is a classic with a modern approach for the evolving market.

\$50 | POTS | 3-Year Term

\$25 1-Year Term | \$25 MTM

**Have a current BullsEye client on POTS?
Get Paid Twice - SPIFFs apply when lines convert to VoIP!**

UP TO
7x
M R C

Hosted PBX
Integrated Voice
Migrating POTS to VoIP



	5-Year	3-Year	1-Year	MTM
Hosted PBX	7X	5X	-	5X
Hosted PBX Retail	*	2X	-	-
Integrated Voice	7X	5X	-	5X
SIP Trunk	3X	2X	-	-
IP PRI	3X	2X	-	-
VoIP 800	1X	1X	-	-
Traditional Phone Service (POTS)	*	\$50	\$25	\$25
Long Distance	*	\$5	\$5	-
POTS to VoIP - New Contract	7X	5X	-	-
EPIK POTS Replacement	1X	1X	1X	-
VTN Anywhere	1X	1X	-	-
Managed WiFi	2X	2X	-	-
SD-WAN (VeloCloud)	4X	3X	-	-
Security (Sophos)	*	2X	-	-
Cloud Security (Zscaler)	*	1X	-	-
Internet (Cable, DSL, EoC, EoF, Managed Wireless, Satellite, Wireless Broadband, T1)	*	-	-	-
Cloud Fax	*	1X	-	-

* service not available on a 5-year term

SPIFF Rules:

- Under this program, selling agents who are directly contracted in good standing with BullsEye are eligible to participate.
- The promotion begins on January 1, 2021 and ends on March 31, 2021, (the "Promotion Period"). The promotion is only valid on new contracts entered into during the Promotion Period and replace all other SPIFFs and/or customer promotions for the products listed.
- POTS to VoIP SPIFF payouts are paid on the VoIP services once an existing POTS line has converted to VoIP on a new 3-year or 5-year term.
- Moves, Changes, Upgrades, Downgrades, and Reconfigurations are not eligible.
- VoIP SPIFF applied to all VoIP MRCs excluding regulatory fees.
- POTS Lines classified as Centrex, BRI, PBX, and Rebill are not eligible. LD is paid on each service number that is converted to BullsEye LD.
- LD SPIFFs only eligible on new LD PIC with new / migrating POTS service numbers. SPIFFs not eligible on added PICs to existing POTS lines or ICBs.
- SPIFFs are paid on the initial billing cycle once the product has been installed and invoiced.
- SPIFFs are calculated monthly and will be distributed via the standard commission payout process as outlined in the Authorized Distributor Agreement.
- Services terminated within the first 12 months of a Month-to-Month, 1-year, 3-year or 5-year term will be charged back 100% of the SPIFF.
- Maximum SPIFF Payout per product per client: \$100,000.
- Sales requiring special pricing must have prior written approval for SPIFF eligibility.
- This offer is void where prohibited or otherwise restricted by law.
- The person receiving the SPIFF is responsible for all the taxes and liabilities associated with the SPIFF program. BullsEye assumes no responsibility for taxes and liabilities.
- BullsEye reserves the right to change or cancel this SPIFF Program at any time. Additionally, BullsEye has the right to deny all claims that do not meet the criteria outlined in this document.
- These SPIFF Rules, and the promotional compensation opportunity accompanying these SPIFF rules, as well as the parties' rights, duties, and obligations related there to, are governed by and subject to the terms of the Authorized Distributor Agreement between Agent and BullsEye Telecom, including any Exhibit(s) thereof, as the same may now or hereafter amended.